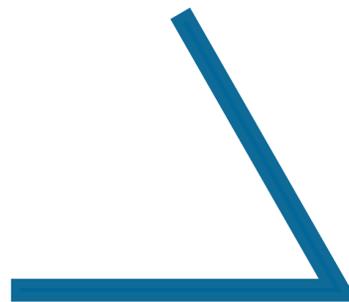
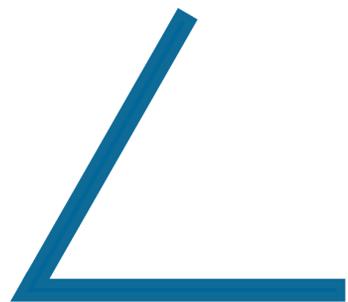




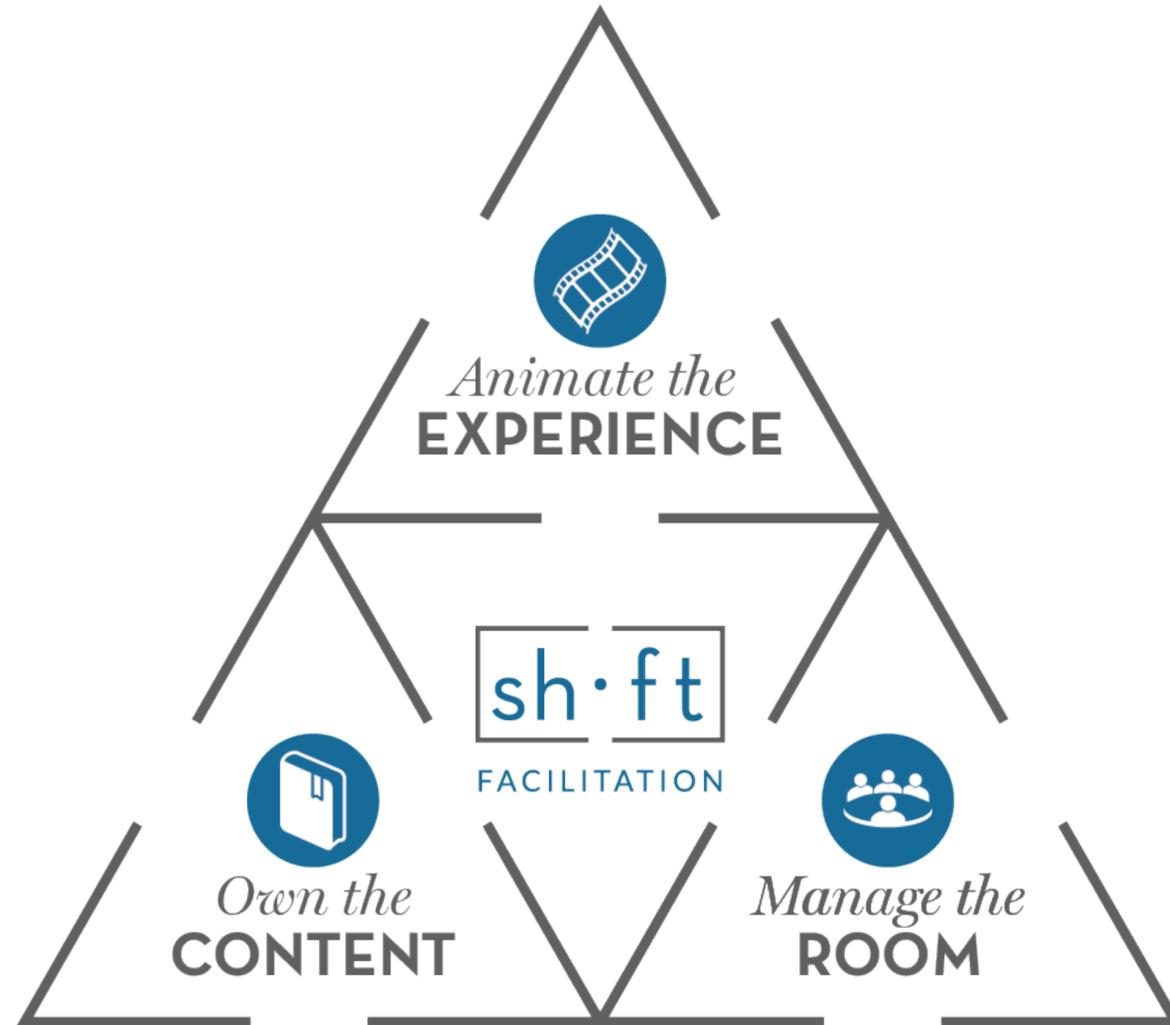
*Click here for*  
**FACILITATION**  
**MASTERY**



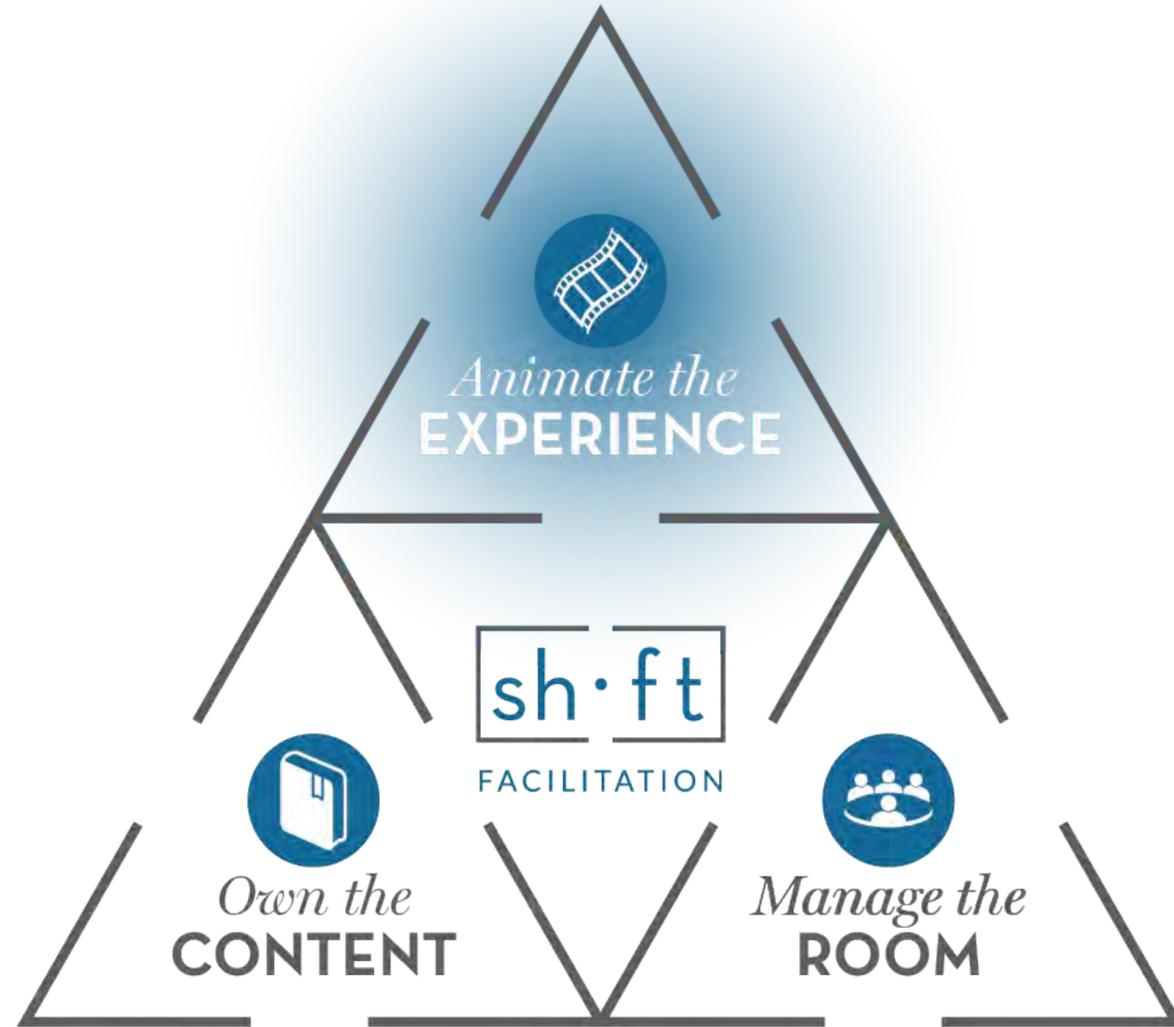
*At the heart of every  
exceptional learning  
experience is a masterful  
facilitator*

# THREE DOMAINS OF MASTERY

Masterful facilitators practice in each domain separately.  
And deliver them as a whole.



CLICK A DOMAIN TO CONTINUE EXPLORING

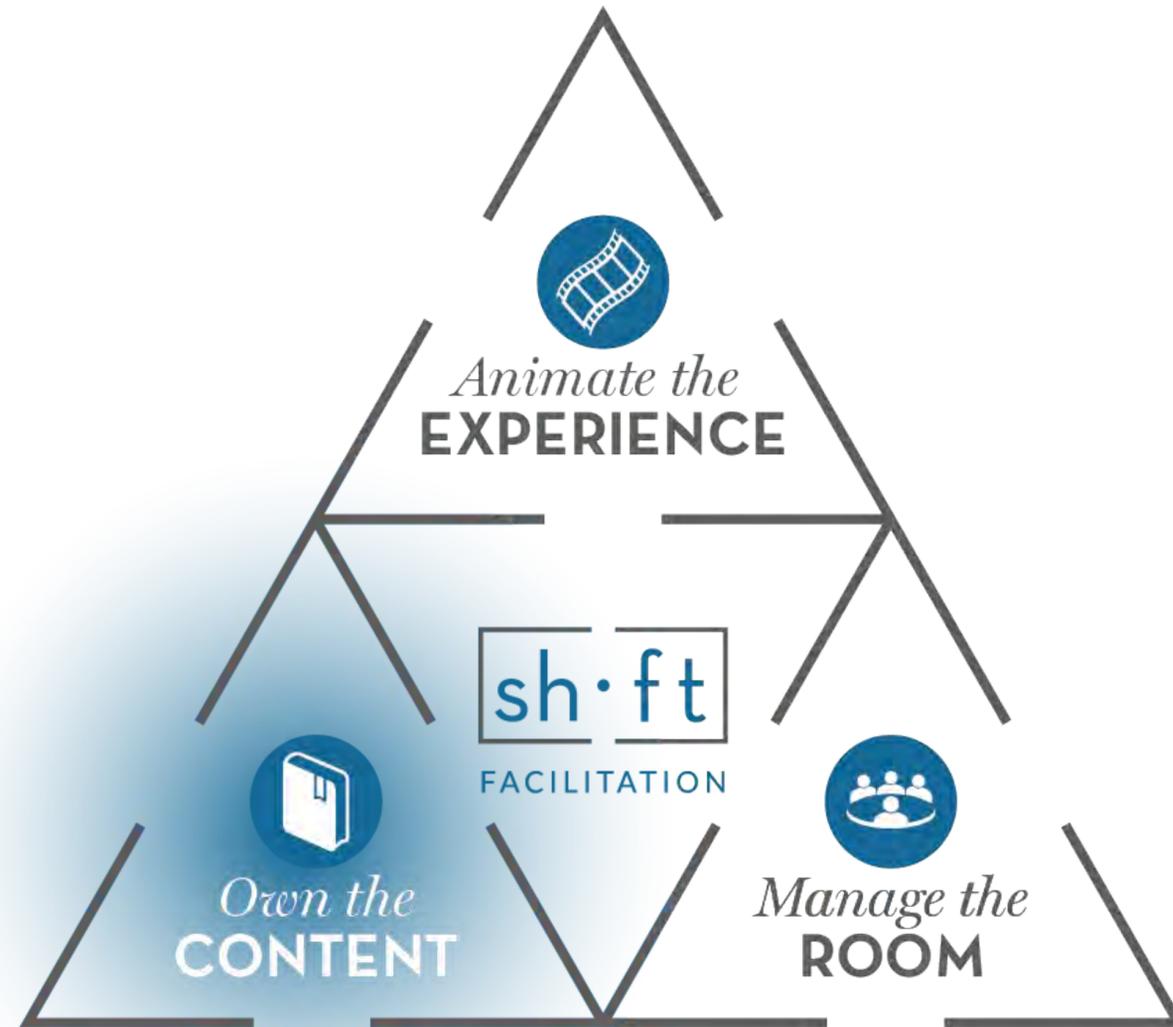


[CLICK A DOMAIN TO CONTINUE EXPLORING](#)

# Animate the EXPERIENCE

- Bring the learning experience to life
- Engage the participants
- Get them involved
- Focus on relevance and keep it practical
- Share real stories
- Practice with real examples

[> READY TO TRULY ANIMATE YOUR EXPERIENCE?](#)

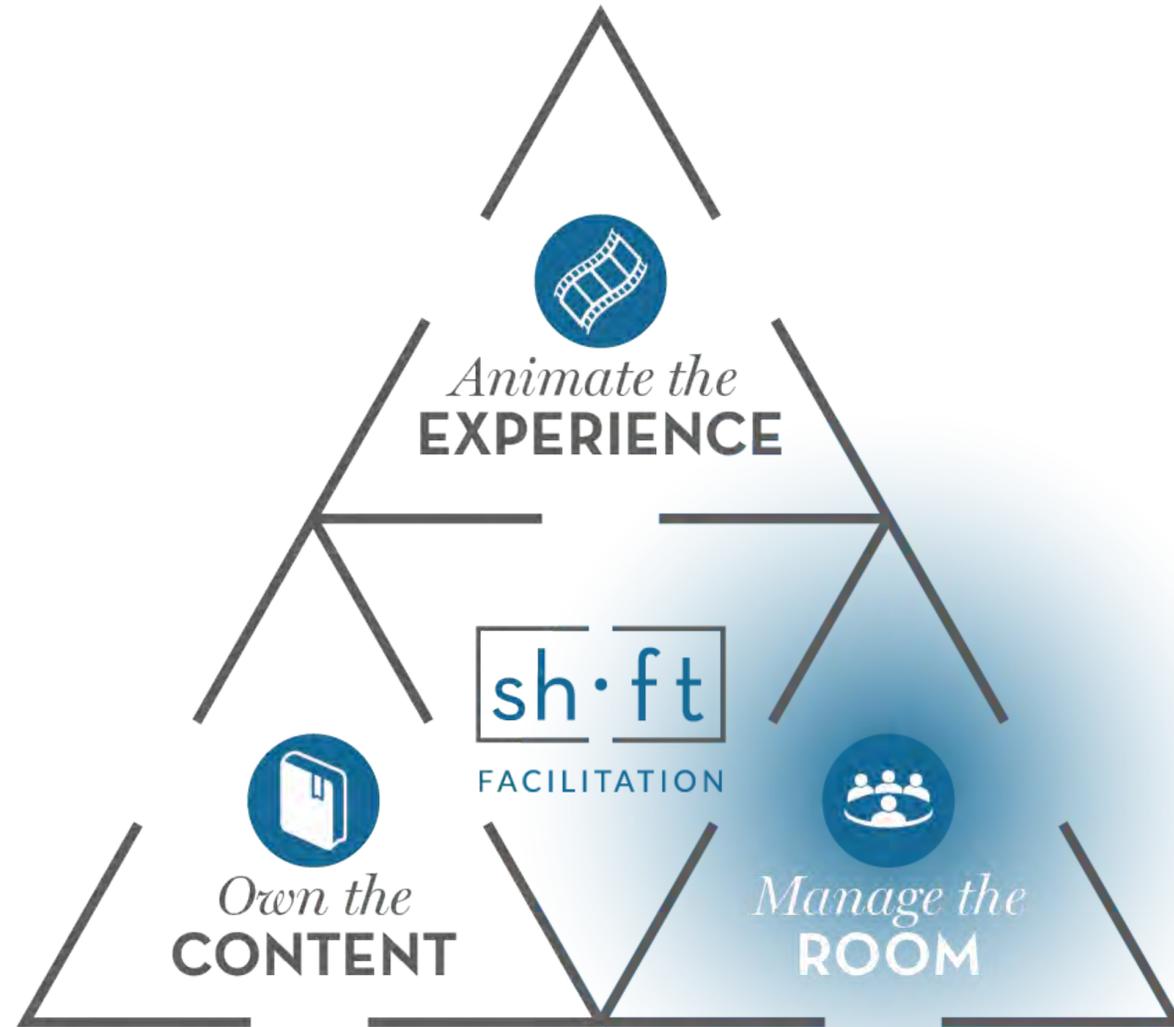


CLICK A DOMAIN TO CONTINUE EXPLORING

# Own the CONTENT

- Be credible and knowledgeable
- Know the design and flow
- Prepare your questions
- Plan your transitions
- Value the context and culture
- Be accountable for the learning outcomes

> READY TO OWN THE CONTENT WITH PURPOSE AND FOCUS?



**CLICK A DOMAIN TO CONTINUE EXPLORING**

# Manage the ROOM

- Create the mood, set the tone
- Guide the participants' behaviour
- Deal with awkward situations graciously
- Be attuned to the energy in the room
- Be thoughtful about the layout of the room
- Use materials and equipment purposefully

**> READY TO MANAGE THE ROOM WITH POWER AND GRACE?**

# THREE DOMAINS OF FACILITATION MASTER

Dress Rehearsal

ANIMATE  
THE  
EXPERIENCE

OWN  
THE  
CONTENT

MANAGE  
THE  
ROOM

sh·ft



## What got you HERE, may not get you THERE...!\*

Masterful facilitation isn't just an art; it's also a science.

And becoming an exceptional facilitator requires more than just logging 10,000 hours at the front of the room.

Take a disciplined approach. Be intentional. Develop in three equally important domains.

> [LEARN MORE ABOUT OUR FOUNDING PARTNER](#)

> [CLICK TO CONTACT US](#)



# Moe Poirier

## Founding Partner

As Founding Partner of Shift, Moe is on a mission to have corporate trainers reinvent themselves as change agents and value creators.

He is an engineer, an entrepreneur, and an educator. The engineer is purposeful. The entrepreneur is creative. The educator is open.

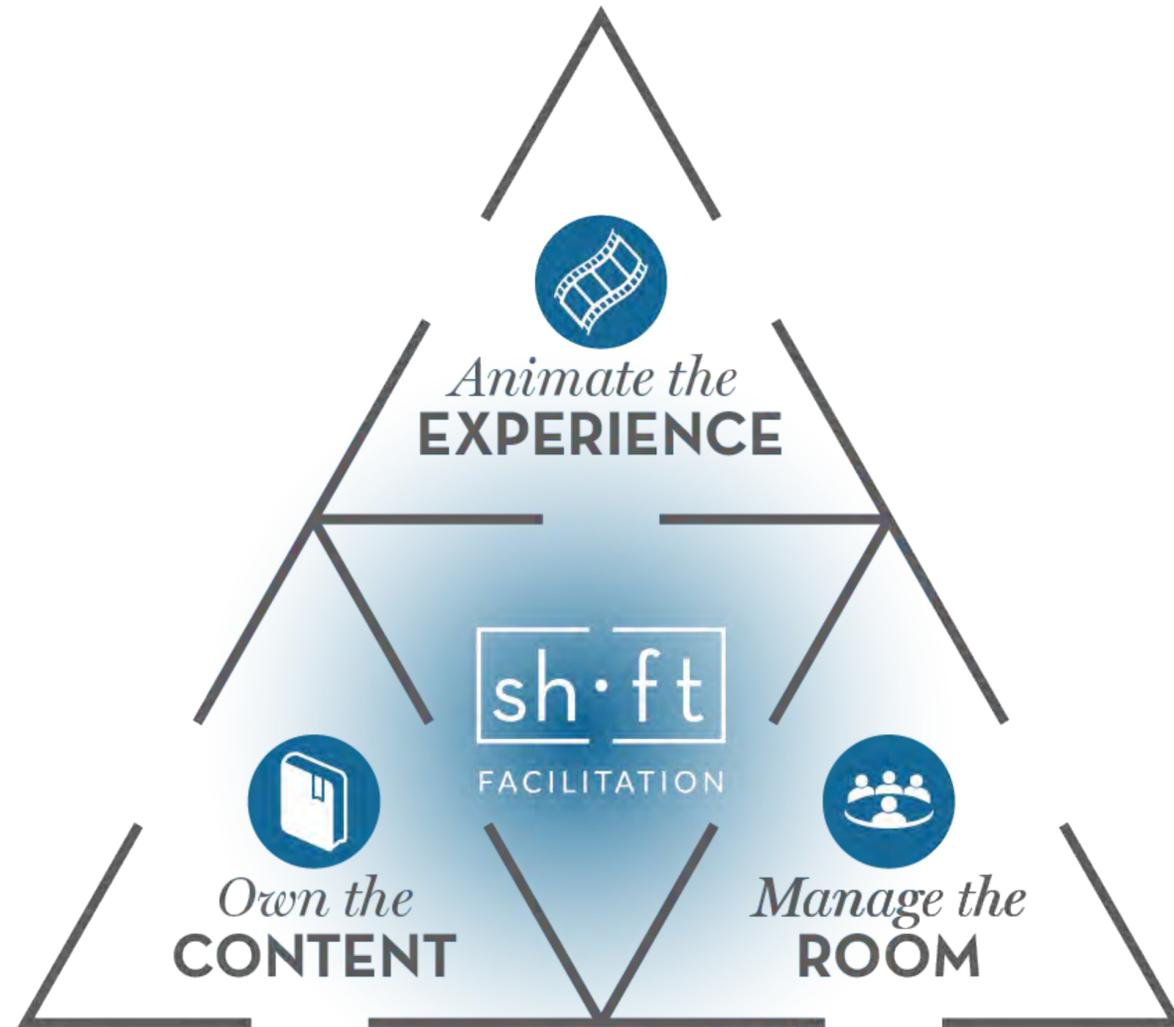
When you meet Moe, you experience a quiet confidence, a humble fierceness, and a generous spirit.

[> CONTACT US](#)



interactive  
PDF





# Contact Us

Outstanding facilitators have honed their skills in each of these three domains.

It's time your facilitators and trainers discover their unique path to mastery.

Their journey awaits.



[shiftfacilitation.ca](http://shiftfacilitation.ca) - Three Domains of Mastery



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