

THE FIVE PERSONAS™



Packages available to deliver the Five Personas Benchmark™ include:

Keynote Speaking



Introductory Workshops



1-Day In-Depth Programs



One-on-one Coaching



No matter the content. No matter the audience.

A masterful facilitator maximizes the strengths of five unique personas.

Each persona serves a purpose. They combine to deliver a powerful experience for the participants.



The Five Personas Benchmark™ is a competency-based assessment tool designed for trainers, facilitators and experts who want to understand the natural strengths and potential hazards of their unique style.

Participants are introduced to the Five Personas™ – The Sensei, The Drill Sergeant, The Superhero, The Confidant, and The Jester – and complete an assessment tool to discover their unique facilitation style.

They learn, for instance, the impact that too much Jester and not enough Sensei can have on their effectiveness. Using this information, facilitators are able to Shift and adapt their individual style to strengthen their performance.

Facilitators develop a personalized, concrete action plan to practice and receive feedback. In addition to increasing audience engagement, the Five Personas Benchmark™ enables participants to grow as leaders and masterful facilitators.

Are you ready to discover your unique facilitation style?

Visit TheFivePersonas.com